



TOURISM COMMISSION

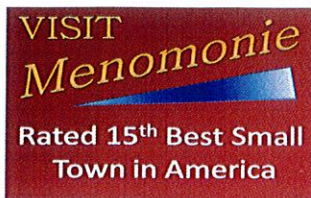
Thursday – May 18, 2017

9:00 A.M.

Airport Terminal Conference Room

AGENDA

1. Roll Call
2. Approval of Minutes from 4-27-2017
3. Tourism Director Report including presentation by Julie Fox from WI Department of Tourism
4. Quarterly Room Tax Report - Lowell
5. Decision Item – Approve funding for 2018 Wisconsin Governor's Conference on Tourism (WIGCOT)
6. Strategic Planning Session Update:
7. Other Business
8. Announcements
9. Adjourn



MENOMONIE TOURISM COMMISSION

Meeting Minutes
April 27, 2017
Airport Conference Room

MEMBERS PRESENT: Holland, Willow, Kendzior, Ostenso & Solberg

OTHERS PRESENT: Hauck, Leanne Cynor, Stephanie Butler, Jody Hagaman, Ken Garvin and Prange

A motion was made by Ostenso, seconded by Solberg to approve the March 23, 2017 meeting minutes. Motion carried.

ITEMS OF DISCUSSION:

The Tourism Director had distributed electronically the financial reports and gave a verbal explanation for activities through March 2017. No official action was taken.

A motion was made by Solberg, seconded by Ostenso to accept the first quarter city room tax and occupancy report as presented.

The Menomonie Tourism Commission will engage in a Strategic Planning session on May 1 - 2, 2017. The consultants will meet one on one with City officials, the Tourism Director, the Director of Main Street of Menomonie, the Dunn County Economic Development Director and other local officials on May 1st. The focus group will meet from 9:00 AM – 12:00 Noon on May 2nd at the airport. The Chair presented a revised focus group listing for both the one on one and group meetings. He asked for Commissioners to provide additional names of individuals to fill a few remaining slots. He also reminded the Commission to take the on-line consultant survey.

Commission Members discussed the number of attendees to send to the 2018 Wisconsin Governor's Conference on Tourism. A motion was made by Ostenso, seconded by Kendizor to postpone action on Conference attendance until the next meeting.

The next meeting will be on May 18, 2017 at 9:00 AM at the Airport Conference Room. A motion was made by Ostenso, seconded by Theelke to adjourn. Motion carried.

Respectfully Submitted,

A handwritten signature in blue ink that reads "Lowell Prange". The signature is written in a cursive style with a large initial 'L'.

Lowell Prange